



## 2014-15 ADVERTISING RATES

<b>A. Business card sized ad in the print film guide</b> <ul style="list-style-type: none"> <li>• 5000 Copies</li> <li>• Printed 8 times per year</li> <li>• Limit: 12 print ads</li> </ul>	<b>\$90 per cycle</b> (every 6 weeks)
<b>B. On screen slide in pre-film slide show*</b> <ul style="list-style-type: none"> <li>• 70+ screenings per week</li> <li>• Final ad** must be provided as a high-res PDF, TIF or JPEG</li> <li>• Ad to appear at least once per screening for 30 seconds; Slide show starts 15 minutes prior to showtime.</li> <li>• Limit: 12 on screen ads</li> </ul>	<b>\$90 per cycle</b> (every 6 weeks)
<b>C. Combo ad (A and B)</b>	<b>\$150 per cycle</b> (every 6 weeks)
<b>D. Video spot*</b> <ul style="list-style-type: none"> <li>• 70+ screenings per week</li> <li>• Length: 30 seconds maximum</li> <li>• Final video** must be provided at least one week in advance of start date in one of the following formats: .mov, .wmv, Blu-Ray, DVD</li> <li>• Limit: 2 advertisers per week</li> </ul>	<b>\$100 per week</b>

\*Slides and video spots will appear before all regular film screenings; however, they may not appear before special events.

\*\* The Maine Film Center reserves the right to reject any advertisement.

## ADVERTISING COMMITMENT

**YES!** My company would like to advertise with Railroad Square Cinema

Company Name: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Mailing Address: \_\_\_\_\_

\_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

E-mail: \_\_\_\_\_

Ad Code: \_\_\_\_\_ (A, B, C, etc.) Ad Price: \_\_\_\_\_

\_\_\_ I will provide my copy/screen-ready ad to [alan@railroadsquarecinema.com](mailto:alan@railroadsquarecinema.com).

\_\_\_ I would like to work with your graphic designer to design my ad (\$50 fee).

Total amount due: \$ \_\_\_\_\_

**Payment:**  Please bill me.  My check (payable to Maine Film Center) is enclosed.

## FOR MORE INFO

please contact:

Alan Sanborn

Theater Manager

207-873-4021

[alan@railroadsquarecinema.com](mailto:alan@railroadsquarecinema.com)

## PLEASE SEND FORM TO

Railroad Square Cinema

17 Railroad Square

Waterville, ME 04901

## OFFICE

Maine Film Center

76 Main Street, Waterville, ME 04901 | [mainefilmcenter.org](http://mainefilmcenter.org)

## THEATER

Railroad Square Cinema

17 Railroad Square, Waterville, ME 04901 | [railroadsquarecinema.com](http://railroadsquarecinema.com)