



2017-18 ADVERTISING RATES

A. Business card sized ad in the print film guide <ul style="list-style-type: none">• 5000 Copies• Printed 8 times per year• Limit: 12 print ads	\$90 per cycle (every 6 weeks)
B. On screen slide in pre-film slide show* <ul style="list-style-type: none">• 70+ screenings per week• Final ad** must be provided as a high-res PDF, TIF or JPEG• Ad to appear at least once per screening for 30 seconds; Slide show starts 15 minutes prior to showtime.• Limit: 12 on screen ads	\$90 per cycle (every 6 weeks)
C. Combo ad (A and B)	\$150 per cycle (every 6 weeks)
D. Video spot* <ul style="list-style-type: none">• 70+ screenings per week• Length: 30 seconds maximum• Final video** must be provided at least one week in advance of start date in one of the following formats: .mov, .wmv, Blu-Ray, DVD• Limit: 2 advertisers per week	\$100 per week

*Slides and video spots will appear before all regular film screenings; however, they may not appear before special events.

** The Maine Film Center reserves the right to reject any advertisement.

ADVERTISING COMMITMENT

YES! My company would like to advertise with Railroad Square Cinema

Company Name: _____

Contact Name: _____

Mailing Address: _____

Phone: _____ Fax: _____

E-mail: _____

Ad Code: _____ (A, B, C, etc.) Ad Price: _____

___ I will provide my copy/screen-ready ad to alan@railroadsquarecinema.com.

___ I would like to work with your graphic designer to design my ad (\$50 fee).

Total amount due: \$_____ Payment: Please bill me. My check (payable to Maine Film Center) is enclosed.

FOR MORE INFO:

Alan Sanborn
Theater Manager
207-873-4021
alan@railroadsquarecinema.com

PLEASE SEND FORM TO

Railroad Square Cinema
17 Railroad Square
Waterville, ME 04901

OFFICE

Maine Film Center
76 Main Street, Waterville, ME 04901
207-861-8138 | mainefilmcenter.org

THEATER

Railroad Square Cinema
17 Railroad Square, Waterville, ME 04901
207-873-4021 | railroadsquarecinema.com